

RESPONDS

PROGRAM

Our *RESPONDS* PROGRAMME will help you speak to your members, then present a well reasoned, well researched case to those who make key decisions which affect you. LEXXER Solutions will get your voice heard but those who matter, and your ideas enshrined in the eventual legislation or policy.

LEXXER Solutions

As a knowledge broker, we can draw together the best legal, academic, and public affairs minds with decades of experience to assist in the preparation of a response which will not only reflect your informed opinion but base it on the best legal arguments and using public affairs methods produce an engaging, informative, challenging response.



RESPONDS

Our *RESPONDS* Programme will work alongside your organisation or group to help you understand the issues and cut through the complicated jargon. Then we will start the conversation amongst your members and listen to their principles, preferences and priorities. Their voices will then be matched with and supported by the knowledge, experience and ability of our academics, experts, professionals and practitioners. The result is a winning argument with the moral mandate of key stakeholders, married to the legal and academic knowledge we bring in.

R RESEARCH

- Literature review of key academic and legal opinion.
- Desk based research to develop baseline.

E EDUCATE

- Produce briefing papers and information to key design makers and wider group.

S STAKEHOLDERS

- Mapping and engagement strategy and implementation
- Canvas opinion of wide yet relevant group

P PREPARE

- Prepare a draft submission based on group opinion and professional input.
- Finalise submission

O ORGANISE

- Events to stimulate debate and record opinions.
- From focus groups to public meetings.

N NEGOTIATE

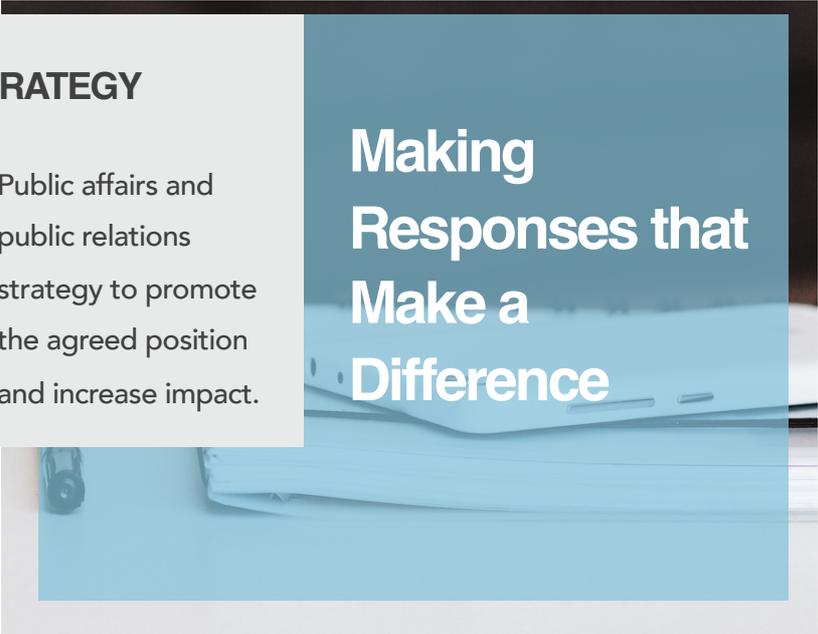
- Bringing divergent opinions together to provide a coherent position or policy.

D DELIVER

- Produce submission and deliver or disseminate this to opinion formers/ decision makers.

S STRATEGY

- Public affairs and public relations strategy to promote the agreed position and increase impact.



**Making
Responses that
Make a
Difference**

Case Studies

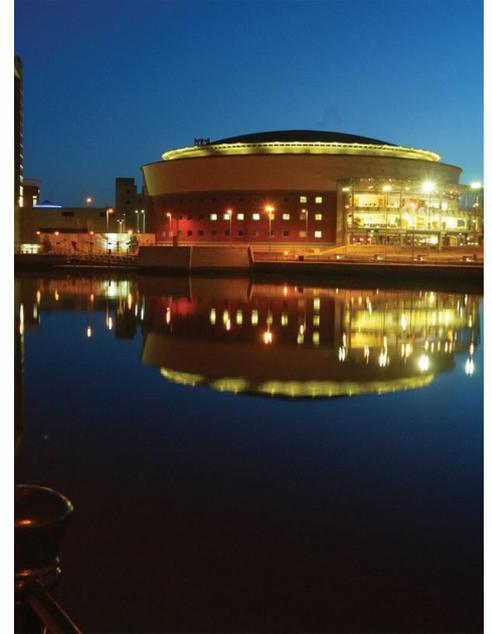
Our Team has a proved track record in the preparation and promotion of consultation submissions. Our legal and academic foundation allows us to make your voice heard in both the policy arena and the public space where these issues are often debated.



Making Your Voice Heard where it matters.



A Record of supporting groups with consultations



Ability to engage with the relevant audiences.

Our Team blend the skills of Public Affairs with Public Relations which means we can help you talk to your own constituency to get them excited and engaged, then we can help you talk amongst yourselves before finally assisting you to talk to those who make the decisions.

We have helped put victims issues on the agenda at Stormont, Westminster, Brussels and Washington for over two decades. So let us help you get your voice heard today.

We have had the privilege of listening to our clients and helping them get heard for over two decades. Either in direct lobbying, or in a range of research and story telling projects our experience has helped groups grow and develop and express their opinions on a range of issues. The ability to use our analysis and research to support your case will be the feature which ensures our joint success. Our knowledge will give your the advantage today.

In practical terms engaging membership based groups in the time frame allowed by those holding consultations presents a real challenge. Many groups are already working at capacity with a huge work load and simply do not have the time or the resources to focus on this. Our experience in reaching members has been shown in a range of initiatives from public campaigns, petitions, and public events such as International Conferences aimed at reaching out.

The RESPONDS Programme will ENGAGE members, EXPLAIN the issues ensuring we ELICIT responses.

PROJECT TIMELINE

We want to hear from you and in turn we want to help you be heard what your members and the wider community have to say. Then armed with this we will help you get heard by those who will be making decision and framing legislation and policy.

The Outcomes are -

- Simplified easy to understand process which will encourage informed debate.
- Well researched, relevant academic foundation with a balance of your first hand thoughts and ideas.
- Consideration of a full range of options and alternatives which will draw on group's experience.
- The identification and inclusion of all relevant stakeholders in a process where they feel safe and valued.
- A balance of confidentiality and transparency where people can trust those involved.
- The articulation of the authentic voice of your group and its members.
- A range of opinions with hard to reach sections of the community supported and engaged.
- The stimulation of real debate with complex issues simplified without losing relevance.
- The value of independent academic facilitation which will act as an honest broker for the process.
- Community based and led discussions which are pitched at different levels of ability and interest.
- Production of submissions which people own and support, with empowerment increased.
- A range of pricing options from funded groups down to self funding organisations keen to have an input.
- Promotion of the resulting report or policy paper to a range of key opinion formers.
- A Public Relations and Public Affairs programme to promote the outcomes and ensure impact.

We would love to hear from you and if you have any questions about costs or the time involved one of our Team will be happy to discuss options. We can consider a range of options and groups can work together to cut costs.

Time to Talk

**Making your Voice
Heard and Making sure
we make the deadline.**